



# **WCA Athletics Corporate Sponsorship Opportunities**

# Corporate Sponsorship Opportunities

<b>Platinum Sponsorship</b> <b>\$10,000 (\$8,000 tax deductible)</b>		
<b>Sponsorship Package</b>		<b>Frequency</b>
<b>Banners</b>	Firebird All-Inclusive Banner Package: <ul style="list-style-type: none"> <li>• 27" x 84" banner on the fence surrounding the MS/HS soccer field on Automation Dr.</li> <li>• Premier banner hung over the MS/HS school gym doorway</li> <li>• 27" x 84" banner on the fence behind the elementary school playground on Garden Drive</li> <li>• Premier banner hung over the elementary school gym doorway</li> </ul>	Banners hung from August 1 <sup>st</sup> to July 15 <sup>th</sup>
<b>Publications</b>	Full-page yearbook advertisement in elementary, middle, and high school yearbooks. Logos must be submitted by November 1 <sup>st</sup> to be included in each yearbook.	Once per year
	Logo listed on sports rosters and event programs	As required
<b>Recognition</b>	Logo in The Firebird Word school newsletter	Monthly
	Logo posted on WCA Facebook page	Quarterly
	Prominent logo placement on the WCA athletics webpage, linked to sponsor's business page	School year
	Sponsor announced on PA system all at home games for all sports	Each home game

**Gold Sponsorship**  
**\$5,000 (\$3,000 tax deductible)**

<b>Sponsorship Package</b>		<b>Frequency</b>
<b>Banners</b>	Firebird All-Inclusive Banner Package: <ul style="list-style-type: none"> <li>● 27" x 84" banner on the fence surrounding the MS/HS soccer field on Firebird Way</li> <li>● 3' x 4' banner hung in MS/HS school gym</li> <li>● 27" x 84" banner on the fence behind the elementary school playground on Garden Drive</li> <li>● 3' x 4' banner hung in elementary school gym</li> </ul>	Banners hung from August 1 <sup>st</sup> to July 15 <sup>th</sup>
<b>Publications</b>	Half-page yearbook advertisement in elementary, middle, and high school yearbooks. Logos must be submitted by November 1 <sup>st</sup> to be included in each yearbook.	Once per year
	Logo listed on sports rosters and event programs	As required
<b>Recognition</b>	Logo in The Firebird Word school newsletter	Quarterly
	Logo posted on WCA Facebook page	Quarterly
	Logo on the WCA athletics webpage, linked to sponsor's business page	School year
	Sponsor announced on PA system all at home games for one of three seasons (i.e., fall season--cross country, boys' soccer, girls' volleyball)	Each home game

**Silver Sponsorship**  
**\$4,000 (\$2,000 tax deductible)**

<b>Sponsorship Package</b>		<b>Frequency</b>
<b>Banners</b>	Firebird All-Inclusive Banner Package: <ul style="list-style-type: none"> <li>● 27" x 84" banner on the fence surrounding the MS/HS soccer field on Firebird Way</li> <li>● 3' x 4' banner hung in MS/HS school gym</li> <li>● 27" x 84" banner on the fence behind the elementary school playground on Garden Drive</li> <li>● 3' x 4' banner hung in elementary school gym</li> </ul>	Banners hung from August 1 <sup>st</sup> to July 15 <sup>th</sup>
<b>Publications</b>	Half-page yearbook advertisement in elementary, middle, and high school yearbooks. Logos must be submitted by November 1 <sup>st</sup> to be included in each yearbook.	Once per year
	Logo listed on sports rosters and event programs	As required
<b>Recognition</b>	Logo in The Firebird Word school newsletter	Quarterly
	Logo posted on WCA Facebook page	Quarterly
	Logo on the WCA athletics webpage, linked to sponsor's business page	School year
	Sponsor announced of PA system all at home games of one sport, both varsity and junior varsity	Each home game

**Bronze Sponsorship**  
**\$3,000 (\$1,000 tax deductible)**

Sponsorship Package		Frequency
<b>Banners</b>	Firebird All-Inclusive Banner Package: <ul style="list-style-type: none"> <li>• 27" x 84" banner on the fence surrounding the MS/HS soccer field on Firebird Way</li> <li>• 27" x 84" banner on the fence behind the elementary school playground on Garden Drive</li> </ul>	Banners hung from August 1 <sup>st</sup> to July 15 <sup>th</sup>
<b>Publications</b>	Quarter-page yearbook advertisement in elementary, middle, and high school yearbooks. Logos must be submitted by November 1 <sup>st</sup> to be included in each yearbook.	Once per year
	Logo listed on sports rosters and event programs	As required
<b>Recognition</b>	Logo in The Firebird Word school newsletter	Once per semester
	Logo posted on WCA Facebook page	Once per semester
	Logo on the WCA athletics webpage, linked to sponsor's business page	School year
	Sponsor announced on PA system all at home games of one varsity sport	Each home game

**Navy Sponsorship**  
**\$2,000 (\$750 tax deductible)**

Sponsorship Package		Frequency
<b>Banners</b>	Firebird Banner: <ul style="list-style-type: none"> <li>• 3' x 4' banner hung in MS/HS school gym</li> <li>• 3' x 4' banner hung in elementary school gym</li> </ul>	Banners hung from August 1 <sup>st</sup> to July 15 <sup>th</sup>
<b>Publications</b>	Logo listed on sports rosters and event programs	As required
<b>Recognition</b>	Logo in The Firebird Word school newsletter	Once per semester
	Logo posted on WCA Facebook page	Once per semester
	Logo on the WCA athletics webpage, linked to sponsor's business page	School year
	Sponsor announced on PA system all at home games of one junior varsity sport	Each home game

**Green Sponsorship**  
**\$1,000 (\$500 tax deductible)**

Sponsorship Package		Frequency
<b>Banners</b>	Firebird Banner: <ul style="list-style-type: none"> <li>• 3' x 4' banner hung in MS/HS school gym</li> </ul>	Banners hung from August 1 <sup>st</sup> to July 15 <sup>th</sup>
<b>Publications</b>	Logo listed on sports rosters and event programs	As required
<b>Recognition</b>	Logo in The Firebird Word school newsletter	Once per semester
	Logo posted on WCA Facebook page	Once per semester
	Logo on the WCA athletics webpage, linked to sponsor's business page	School year