

2024 YEARBOOK RECOGNITION ADS (aka "baby ads")

the **yearbook** company

MAKE SURE YOUR FAVORITE 8TH GRADER IS FEATURED IN THE 2024 YEARBOOK!

Celebrate your child using your own words and pictures for everyone to see!

Due date is **POSTMARKED** by: **Oct 27** (early bird price) or **Nov 14** (final deadline)



(ad styles and layouts are subject to change from year to year in keeping with the unique design and feel of each year's book)

IMPORTANT INFORMATION

Submit your photos, message and payment online at: www.TheYearbookCompany.com by midnight on the day of the deadline.

OR **mail EVERYTHING together**: photos, message, order form and payment, in ONE package postmarked by the deadline.

We reserve the right to edit or remove material inappropriate for a school yearbook such as but not limited to: firearms, inappropriate hand gestures, drugs or drug references, alcohol, and nudity (even baby bottoms) without prior notification.

TEXT

(See ad formats online or order form for character count guidelines.)

- Type your message on white paper, typed in a plain font
- OR
- Submit a word doc or .txt file on a CD or jump drive.

PHOTOS

(Photos will be sized to fit.)

HARD COPY PHOTOS:

- Submit the exact number of photos to match your format.
- Write position number and student's name on each photo.
- Do not submit computer printouts on regular paper.
- DO NOT fold or cut photos. Careful of wet ink!

DIGITAL PHOTOS:

- Submit 300 DPI .jpg files on a CD or jump drive.
- File name should be the student's name and photo position number. (ex John Doe 2.jpg)

GENERAL PHOTO GUIDELINES:

- NO photos from websites or screen shots from cell phones, no watermarked photos, no copyrighted photos.
- We cannot fix photos (blurry, creased, fingerprinted, etc.)

CUSTOM ADS

HARD COPY AD:

- Submit a perfect, "camera-ready" ad by mail. The ad looks perfect because you've glued/taped everything in its EXACT place and EXACT size (see specs on order form).

OR

- Submit a photo-quality printout of the ad on glossy photo paper, made to be the EXACT size of the ad (see specs on order form).

DIGITAL AD:

- Must be 300 DPI actual size .jpg files.
- Please DO NOT use Microsoft Word, PowerPoint, or online photo sharing tools to create your ad due to poor resolution. If you use these programs, submit a photo-quality printout of the ad on glossy photo paper, made to be the EXACT size of the ad (see specs on order form).

GENERAL CUSTOM AD GUIDELINES:

- **Include your child's name on your artwork.**
- Do not put any wording or faces on the very edge.
- We cannot create custom ads for you.

SUBMITTING

DO NOT SEND ANYTHING TO THE SCHOOL

Mail all materials and payment to:
Windsor Charter Academy MIDDLE School Yearbook Ads
The Yearbook Company
3900 Market Street, Suite 230
Riverside, CA 92501



www.TheYearbookCompany.com

OR if you are technology savvy, you can submit **everything** online at www.TheYearbookCompany.com (it's not possible to just pay online- all your photos and message must be submitted at that time as well.)

for more information and for answers to frequently asked questions, please visit


www.theyearbookcompany.com or call 951-274-9561

(Please note that a recognition ad and the pre-order of a yearbook are two separate purchases)

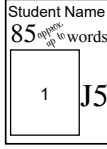
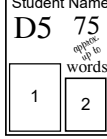
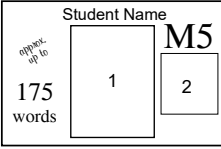
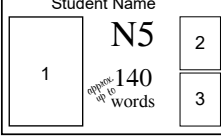
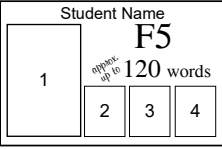
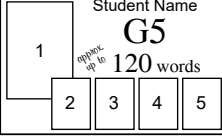
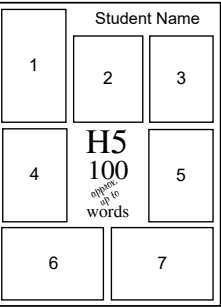
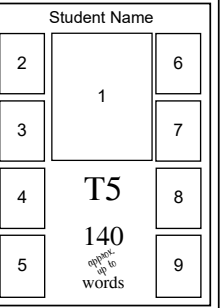
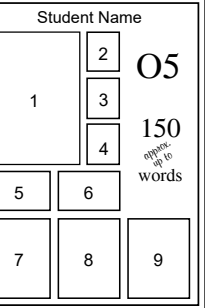
Ads for Grads 2024 order form

Windsor Charter Academy MIDDLE School, Windsor, CO

the **yearbook** company

STEP 1 Place an "X" in the boxes to indicate the size and format of ad from the choices below that you are purchasing.		early-bird price if postmarked by October 27, 2023	final deadline* price if postmarked by November 14, 2023
ALL ads are in FULL COLOR!			
<input type="checkbox"/> 1/8 page ad	<input type="checkbox"/> Format "A5"  ← (not pictured below)	\$45	\$55
<input type="checkbox"/> 1/4 page ad	<input type="checkbox"/> Format "J5" <input type="checkbox"/> Format "D5" <input type="checkbox"/> CUSTOM* <small>for custom, you must provide camera-ready art. The ad must fit within an 4 inch wide by 5.25 inch tall box</small>	\$75	\$90
<input type="checkbox"/> 1/2 page ad	<input type="checkbox"/> Format "M5" <input type="checkbox"/> Format "N5" <input type="checkbox"/> Format "F5" <input type="checkbox"/> Format "G5" <input type="checkbox"/> CUSTOM* <small>for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 5.5 inch tall box</small>	\$125	\$145
<input type="checkbox"/> Full page ad	<input type="checkbox"/> Format "H5" <input type="checkbox"/> Format "T5" <input type="checkbox"/> Format "O5" <input type="checkbox"/> CUSTOM* <small>for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 11 inch tall box</small>	\$240	\$265

Visit www.theyearbookcompany.com to see full size formats with detailed descriptions and character counts.

1/4 PAGE DESIGNS	HALF PAGE DESIGNS	HALF PAGE DESIGNS	FULL PAGE DESIGN	FULL PAGE DESIGN	FULL PAGE DESIGN
 	 	 			

Fill out this form if you are submitting your ad by mail.

All deadlines are postmark dates... you only need to either mail or upload your order (photos and message) by that day.

Or, to submit your recognition ad online, go to www.TheYearbookCompany.com (service fee applies)
Be prepared to choose your format, upload your photos, your message and submit payment altogether.

STEP 2 Fill out student name and parent contact info. Decide on your photos and type your message.

Name of person purchasing ad (name on check or credit card): _____

Address: _____

City: _____ State _____ Zip _____

Daytime contact phone: (____) _____

STUDENT'S first and last name as you would like it to appear on ad:
(we will not add the name to custom ads but we do need the name for recordkeeping and indexing purposes)

of photos enclosed _____

I would like my photos returned so I am enclosing a self-addressed, stamped, appropriately-sized envelope. (Otherwise your photos won't be returned.)

PHOTOS WILL BE RETURNED AFTER ALL YEARBOOK DISTRIBUTIONS HAVE CONCLUDED, IN THE SUMMER.

(Sorting and mailing back photos from tens of thousands of ads takes several months. Thank you for your patience.) Please note, however, that we cannot guarantee the safety of your photos once we have put them in the USPS mailbox, so please make duplicates of all irreplaceable photos.

Yearbook ad sales are a fund-raiser for your school and are non-refundable. They and their yearbook program thank you for your support!

STEP 3 Fill out payment info. Put this form, your photos & your message in an envelope and mail to us.

PLEASE MAKE CHECKS PAYABLE TO:

the **yearbook** company

I've enclosed a check in the amount of: \$ _____
returned checks will be subject to a \$25.00 fee Check # _____

I am paying by credit card: Visa Mastercard

\$ _____ exp date: ____/____/____ cvv code:

? the cvv code is the 3 digit security code on the back of the credit card
for credit card transactions, add a \$4.00 convenience fee for 1/8 and 1/4 ads and \$7.00 for half and full page ads

DO NOT SEND ANY MATERIALS TO THE SCHOOL. YOU MUST MAIL EVERYTHING TO:
Windsor Charter Academy MIDDLE School Yearbook Ads
The Yearbook Company
3900 Market Street, Suite 230
Riverside, CA 92501

* any orders received after the final postmark deadline will be accepted on a first-come, first-served basis as long as there is still space available (we can make no guarantees regarding space). But you must add a \$20 late fee to the regular price.